« Our greatest wish is to help Improve the Web »

- Weelya Team
HELLO, AND WELCOME TO YOU ALL!

MANY THANKS FOR BEING HERE FOR THE FIRST APE PRESENTATION: «COME ON LET’S PUSH!»
THE REALTIME WEB...

A LOT OF PEOPLE ARE TALKING ABOUT THAT...
IT IS NOW A MAJOR ISSUE, AND WE TRIED TO SOLVE IT

HOW TO EXCHANGE DATA IN REALTIME THROUGH A WEB BROWSER?

WITH APE (AJAX PUSH ENGINE), WE HAVE BROKEN WITH THE CURRENT TECHNICAL MODEL, WHILE SOLVING THIS ISSUE,

THE TECHNICAL MODEL USED BEFORE APE, LET'S TALK ABOUT IT...

I WILL EXPLAIN TO YOU WHY THIS MODEL IS NOT SUITED TO THE CURRENT NEEDS...
IMAGINE THAT I’M A SERVER.

LET’S TAKE SOMEONE IN THE AUDIENCE...

IMAGINE YOU ARE A USER WHO WANTS TO ACCESS THE WEBSITE I’M HOSTING...

IN A CLASSIC WEB APPLICATION, THE USER IS COMPLETELY DEAF AND BLIND IN FRONT OF THE BEHAVIOR OF THE SERVER.

SO, IF MISTER WANTS TO KNOW IF I HAVE SOMETHING TO TELL HIM, HE MUST ASK ME, UNDER A CERTAIN FREQUENCY, SO THAT I CAN REPLY TO HIM.
DID YOU TALK, SERVER?

NO

5... 4... 3... 2... 1...

DID YOU TALK, SERVER?

NO

HELLO! I'M TALKING!

5...

4... 3... 2... 1...

DID YOU TALK, SERVER?

OF COURSE! IT'S BEEN 4 SECONDS, WHAT WERE YOU WAITING FOR?
So you understand the total lack of responsiveness of this model.

But you’ll tell me, «why not increase the frequency of the questions?»

*Test realised without tricks in less than 2 seconds*
Tiring huh?
Now imagine that the whole room wants to know if I spoke ...

You’ll have to ask 1 by 1 and I’ll need to answer 1 by 1

We’ll all burn out our system really quick, won’t we?
The current model is so completely obsolete due to its lack of reactivity and the server costs it generates.

With APE, we broke up with this model, while reversing things.

We made the users open their eyes, allowing them to wait quietly for me, server, to push the data they need to them.

Thus with Ajax push engine,

If you all want to know whether I spoke, I just need to be in front of you and say out loud!
«HELLO WORLD!»

AND YOU ALL, SIMPLY RECEIVE THE INFORMATION. NOW THE CONNECTION BETWEEN US REMAINS OPEN, AND WE CAN COMMUNICATE WITHOUT ANY PROBLEMS.

IT WAS THAT SIMPLE? :)

AMAZING!

* CRAZY AUDIENCE *

OMG!

FUCKIN' GREAT!
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